



8TH CENTRAL EUROPEAN CONGRESS ON OBESITY

www.cecon2021.org

OBESITY CALLS FOR ACTIONS!



7–8 October, 2021 (VIRTUAL)

INVITATION FROM THE CONGRESS PRESIDENT

Dear Colleagues, Ladies and Gentlemen,

It is a great honour for me and my co-chair Professor Tamás Forster to welcome you to **the 8th Central European Congress on Obesity** to be held online **7–8 October 2021**.

The Central European region possesses a special geographical position in the largely inland countries of the continent with a number of unique and common cultural, social and economic needs. We believe that the regional congress is supportive in that line of necessities. At the same time, we hope that our participants also will arrive from all over the world as it happened in the past Budapest congresses.

The globally growing epidemic of overweight and obesity takes attention to the risk of obesity related co-morbidities, the excess risk of people living with obesity during the covid-19 pandemic, the significantly increased medical costs for the healthcare systems worldwide, and decrease the quality of life for the individuals. The increasing incidence and increasing degree of excess weight at the same time require multidisciplinary approach and global obesity management strategies.

The life-style, the physical, chemical, biological and socio-economic environmental factors are playing significant roles in the growing epidemic. The solution needs wide social collaboration above and beyond healthcare systems. The prevention of overweight and obesity is becoming more valuable on personal and on social levels too. The main focuses are the pre-obese conditions and especially the childhood.

Due to the scientific programme of 8th Central European Congress on Obesity we hope several new researches enrich our knowledge and professional opinions and good practices can also be exchanged in friendly conversations on the topic of obesity, which is one of the main, or even the greatest challenge for health care systems.



In the history of the CECONs the original idea leading to the foundation of the Central European Regional Congresses was initiated by Professor László Halmy at the 15th European Congress on Obesity in 2007 in Budapest and was supported by the Czech colleagues, who took the lead by organising the 1st Central European Congress on Obesity in Karlovy Vary in 2008.

Following the first event, Budapest gave home to the 2nd CECON entitled 'Quo Vadis, Obesitology?' in 2009. Continuing the tradition, the 3rd CECON took place in Olsztyn, Poland in 2011. The 4th CECON was organised by the Romanian colleagues in Cluj Napoca in 2013, the 5th was hosted again in Budapest in 2015, and followed by the Slovakian colleagues' activity in 2017 in Bratislava. The latest event was held by the Polish Society in Kliczkow, Poland 2019.

In light of the continuing worldwide situation, the CECON Organising Committee 2021 had to take a difficult decision to organise the 8th Central European Congress on Obesity Congress virtually.

We sincerely regret we will not be able to meet in person in the beautiful city of Budapest. We believe that still the online form will provide an excellent forum to introduce and discuss the latest results of international research in order to encourage development of regional scientific cooperation and draw the attention of decision-makers to form a consensus in the restraint of this epidemic. The virtual format will also offer an interactive e-exhibition allowing sponsors and partners to easily communicate with participants.

We believe you will not miss this unique occasion to strengthen your business relations and support the CECON VIRTUAL CONGRESS 2021.

We look forward to meeting you online.



Dr. Eszter Halmy (PhD)
Congress Chair



MAIN TOPICS

The role of environmental influences in global obesity -
Syndemic of obesity, its co-morbidities and covid-19

Connections and joint treatment of obesity and co-morbidities
- Cardiobesity, Diabesity, Oncobesity

The multidisciplinary approach in obesity management and
prevention - Obesity Management Centres in the region

PhD students' session

Why should you become a Partner of the 8th CECON?

MARKETING

Company presentation in between the Congress online streamings can be the most effective marketing tool to increase awareness of your brand and products among your target audience.

NETWORKING

You will have the opportunity to virtually meet and interact with many leading specialists.

KNOWLEDGE

Exchanges of the latest scientific knowledge, methods and procedures in the field

PROGRAMME

Opportunity to participate in various programmes at the lowest expense



VIRTUAL PARTNERSHIP OPPORTUNITIES

GOLD PARTNER

3 000 EUR

Branding on the Congress website

- Partner's logo on the official website in the relevant partnership category with a link to Partner's homepage and company profile (300 words)

Virtual stand – company profile

- Stand size 16:9 (visually the biggest over other partners and placed at the top)
- Company profile (information about the company, products, chat opening hours etc)
- Hyperlink to the Partner's website, microsite, social networks etc
- Up to 5 videos to be uploaded (up to 100MB each)
- Up to 10 documents to be uploaded
- Chat/Video chat - to be operated by company representatives



Branding on the virtual platform

- Acknowledgement as the GOLD Partner during the Opening Ceremony
- 1 Bumper video played during breaks (up to 1min, played at least twice a day)
- 3 banners/logos in a slideshow during breaks - to be provided by the partner (PPT slide 16:9)
- Company stand placed visibly in the „EVENT live“ section
- Logo on the virtual platform homepage – in the carousel banner (single logo)
- Company name in the bottom bar of the platform

Networking

- Possibility to contact participants within the online platform
- 8 free registrations (conference or exhibitor registrations)
Both types of registration will have access to the scientific program, but only the exhibitor registrations will have the access rights to manage the company profile and chat with the participants. Therefore, the exhibitor registrations are not to be shared outside your company.

Other advertisements

- Advertisement (2 inside pages) in the electronic PDF programme
- Logo in newsletters sent to all participants with special thanks to partners



SILVER PARTNER

2 000 EUR

Branding on the Congress website

- Partner's logo on the official website in the relevant partnership category with a link to Partner's homepage and company profile (200 words)

Virtual stand – company profile

- Stand size 16:9 (in second-order under the Gold partner)
- Company profile (information about the company, products, chat opening hours etc)
- Hyperlink to the Partner's website, microsite, social networks etc
- Up to 4 videos to be uploaded (up to 100MB each)
- Up to 8 documents to be uploaded
- Chat/Video chat - to be operated by company representatives

Branding on the virtual platform

- Acknowledgement as the Silver Partner during the Opening Ceremony
- 1 Bumper video played during breaks (up to 30sec, played at least twice a day)



- 2 banners/logos in a slideshow during breaks - to be provided by the partner (PPT slide 16:9)
- Company virtual stand placed in the „EVENT live“ section
- Logo on the virtual platform homepage – in the carousel banner
- Company name in the bottom bar of the platform

Networking

- Possibility to contact participants within the online platform
- 6 free registrations (conference and exhibitor registrations)
Both types of registration will have access to the scientific program, but only the exhibitor registrations will have the access rights to manage the company profile and chat with the participants. Therefore, the exhibitor registrations are not to be shared outside your company.

Other advertisements

- Advertisement (1 inside page) in the electronic PDF programme
- Logo in newsletters sent to all participants with special thanks to partners



BRONZE PARTNER

1 000 EUR

Branding on the Congress website

- Partner's logo on the official website in the relevant partnership category with a link to Partner's homepage and company profile (100 words)

Virtual stand - company profile

- Stand size 16:6 (in third-order under other partners)
- Company profile (information about the company, products, chat opening hours etc)
- Hyperlink to the Partners website, microsite, social networks etc
- Up to 3 videos to be uploaded (up to 100MB each)
- Up to 6 documents to be uploaded
- Chat/Video chat - to be operated by company representatives

Branding on the virtual platform

- Acknowledgement as the Bronze Partner during the Opening Ceremony
- 1 Bumper video played during breaks (up to 6sec, played at least twice a day)
- 1 banner/logo in a slideshow during breaks - to be provided by the partner (PPT slide 16:9)



- Logo on the virtual platform homepage – among other bronze partners in the carousel banner
- Company name in the bottom bar of the platform

Networking

- Possibility to contact participants within the online platform
- 4 free registrations (conference and exhibitor registrations)
Both types of registration will have access to the scientific program, but only the exhibitor registrations will have the access rights to manage the company profile and chat with the participants. Therefore, the exhibitor registrations are not to be shared outside your company.

Other advertisements

- Advertisement (a half inside page) in the electronic PDF programme
- Logo in newsletters sent to all participants with special thanks to partners



BASIC VIRTUAL STAND

600 EUR

- Stand size 16:3
- Company profile (information about the company, products, chat opening hours etc)
- Hyperlink to Partner's website, microsite and social networks etc
- Up to 1 video to be uploaded (up to 100MB each)
- Up to 3 documents to be uploaded
- Chat - to be operated by company representatives
- 2 free registrations (conference and exhibitor registrations)
Both types of registration will have access to the scientific program, but only the exhibitor registrations will have the access rights to manage the company profile and chat with the participants. Therefore, the exhibitor registrations are not to be shared outside your company.

Exhibitor registration

100 EUR

(This type of registration has rights to manage the company profile and chat with the participants.)



ADDITIONAL PARTNERSHIP OPPORTUNITIES

Satellite symposium **1 500 EUR**

- Up to 45 mins Partner's Presentation on a selected topic placed in the main programme + 15 mins for Q&A (combination of a live or pre-recorded presentation and live Q&A)
- Partner's advertisement of the Satellite Symposium on the website
- Partner's advertisement of the Satellite Symposium in emails sent to participants

Industry symposium **750 EUR**

- Up to 20 mins Partner's Presentation on a selected topic placed in the main programme + 10 mins for Q&A (combination of a live or pre-recorded presentation and live Q&A)
- Partner's advertisement of the Industry Symposium on the website
- Partner's advertisement of the Industry Symposium in emails sent to participant

Private virtual meeting room **500 EUR**

- Private meeting room rental for up to 12 participants
- Purpose to be decided by partner (private meetings, discussions etc.)
- Technical support provided by the organizer

e-Poster Session (Exclusive) **500 EUR**

- Up to 3 Partner's banners/logo displayed in between posters in the e-Poster session (1920 x 240 px)



ADVERTISING OPPORTUNITIES

The additional items are for exhibitors and partners only, they cannot be purchased individually.

Video Advertisement

Short company's video to be presented during Congress breaks (played at least twice a day)

- **Bumper video** – up to 6 sec or PPT slideshow – **200 EUR**
- **Video spot** – up to 30 sec – **400 EUR**
- **Video presentation** – up to 60 sec – **600 EUR**

Electronic Final Programme

- **Final Programme inside page** – **300 EUR**

Electronic Book of Abstracts

- **Book of Abstracts inside page** – **300 EUR**

All prices are exclusive of VAT.



**Your involvement and contribution would
be greatly appreciated and can be tailored
according to your business needs.**

Ms. Marie Březinová

E-mail: brezinova@guarant.cz

Tel.: +420 720 967 136

